

Message Text

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APPROVED BY EB/OCA/CM/BEBYRON

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FM SECSTATE WASHDC

TO AMCONSUL AMSTERDAM

AMEMBASSY BERN

AMEMBASSY BONN

AMCONSUL EDINBURGH

AMEMBASSY LONDON

AMEMBASSY PARIS

INFO AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

AMCONSUL ZURICH

UNCLAS STATE 205885

SUBJECT: ITINERARY OF CHARLES E. JOHNSON, SPECIAL

ACTIVITIES DIVISION

1. CHARLES JOHNSON, SPECIAL ACTIVITIES DIVISION, WILL BE VISITING THE COUNTRIES LISTED BELOW FOR THE PURPOSE OF SERVING AS INDUSTRY TECHNICAL REPRESENTATIVE FOR THE U.S. CONSUMER GOODS CATALOG EXHIBIT AT INTERFEREX, BASEL, SWITZERLAND; TO DISCUSS AND DEVELOP WITH EUROPEAN DEPARTMENT STORES, CHAINS AND MAIL ORDER HOUSES THE POSSIBILITY OF PROMOTING U.S. CONSUMER GOODS AT A PROMOTIONAL EVENT
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AND TO ACT AS OFFICIAL U.S. GOVERNMENT REPRESENTATIVE

AT THE OPENING OF THE JENNERS IN STORE PROMOTION.

2. JOHNSON'S ITINERARY AND ACTION REQUESTED ARE LISTED BELOW:

0ASEL-ARR. BAESEL, 1130 HRS. 9/3, SR-823. LV.
BASEL FOR ZURICH BY TRAIN 9/7. LV. ZURICH 9/10 1825 HRS.
LH-237. APPTS. REQUESTED 9/8-9: JELMOLI,
GLOBUS, OSCAR WEBER, BAHNHOFSTRASSE ASSN. AND LARGE
SHOPPING CENTERS ON OUTSKIRTS OF ZURIC'.

BONN-ARR. BONN/COLOGNE, 9/10 1925 HRS., LH 237.
LV. BONN/COLOGNE, 1610 HRS., LH 128. APPTS. REQUESTED
NECKERMAN, HERTIE, KAUFHALLE, KAUFHOF, HORTENS AND
KARSTADT.

PARIS-ARR. PARIS 9/16 1815 HRS., LH 128. LV PARIS 9/22
1040 HRS., KL-402. APPTS. REQUESTED: GALERIES LAFA-
YETTE, LA SAMARITAINE, NOUVELLES GALERIES, PARLY II,
PRISUNIC (FRENCH AND AFRICAN STORES).

AMSTERDAM-ARR. AMSTERDAM 9/22, 104 HRS., KL-402.
LV. 9/25, 1000 HRS., AO-477. REQUEST APPTS. WITH
M.I.R.O., C AND A BRENNICKMEYER, DE BIJENKORF,
NEDERLANDSCHE MIDDENSTANDBANK NJ. (NMB) SHOPPING
CENTER DIVISION.

EDINBURGH-ARR. EDINBURGH, SSCOTLAND, 1155 HRS., 9/25,
AO-477. LV. 9/27 NIGHT TRAIN. WILL OFFICIATE AT
OPENING OF JENNERS IN STORE PROMOTION.

LONDON-ARR. LONDON, 9/28 APPROX. 0800 HRS. REQUEST
APPTS., WITH HARRODS, WARRING AND GILLOW, JOHN
LEWIS. LV. LONDON 9/29, 1100 HRS, PA 101.

3. COMMERCE REQUESTS THAT THE POSTS CONTACT THE PROPOSED
STORES AND MAIL ORDER HOUSES FOR APPOINTMENTS. CHANGES
OR ADDITIONS MAY BE MADE AT THE DISCRETION OF THE
POSTS.

4. HOTEL RESERVATIONS ARE REQUESTED AT ALL OF THE POSTS
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MENTIONED. KISSINGER

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